

FACULTY PROFILE

Name: Mrs. Vilobha Kuber Rukade

Designation: Assistant Professor

Department: BBA

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Educational Qualification:

Degree	Year of passing	University	Grade
BBA	2007	Bharati Vidyapeeth, Kolhapur	First Class
MBA(Finance)	2009	Shivaji University Kolhapur	First Class

Area of Specialization:

Finance and Human Resource Management

Professional Experience:

Teaching	Industrial	R & D	Total
3.5 years	3 years		6.5 years

No.of Patents:

Nil

Books Published

-

Research Publications:

International Journals	International Conferences	National Journals	National Conferences	Total
-	-	-	-	

STTP /Workshop/ Seminar attended :

STTP	Workshops	Seminars
-	03	01

Students Guided:

UG	PG	Ph.D.
08	01	00

Collaboration with Industry:

-

Professional Memberships:

-

Special Achievements:

Workshop Facilitator - Digital Marketing

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- Conducted a 6-day workshop for the Engineering department.
- Educated approximately 200 students on digital marketing principles and practices.
- First Place in Intercollege Paper Presentation on "Creativity in Advertising" (2009)
- Published paper in State level Seminar on "Mascot Branding" (2012) in the Sinhgad Institute of Management magazine, Vadgaon (Bk), Pune